# JOHN C. BALASH //

# **WORK EXPERIENCE**

Teaching Associate, Ohio University Patton · School of Education- Athens, OH - 2015-Present

Develop and teach Introduction to Technologies in the Classroom (EDCT2030)

Expand Instructional Technology Department through new use of hardware and software

Adjunct Faculty, Notre Dame College · School of Fine Arts- South Euclid, OH - 2014-2015

Design a new interactive technologies major

·Develop and teach courses

Assist other faculty in adopting hardware and software

Acquire and maintain new hardware and software

#### Teacher Experience Designer, ClassOwl- San Francisco, CA - 2013-2014

Gleaned product feedback and reported new designs to development team

·Train teachers and students on software in person and online

Responsible for customer relations and promoting customer achievement

# Program Director, Digital Dragon-Santa Monica, CA – 2013-2014

·Created entire curriculum for:

Robotics

Game Design

·Programing

·Creative Software: Adobe and Autodesk

Logic and Basic Circuitry

Taught all levels of courses

Graphic design and web maintenance

Co-Director: National High School Gaming Academy, Carnegie Mellon University Entertainment Technology Center- Pittsburgh, PA — Summer 2013

Managed the teaching assistants, scheduling, curriculum, and lectures for class of forty-five pre-college students

Faculty, Grand River Academy- Austinburg, OH - 2005-2011

·Technology Chair / Instructor

Designed entire curriculum

Taught courses for grades 9 - 12 including Digital Photography, Advanced Digital Portfolio, Web Design, and the Office Suite.

# **EDUCATION** /

Ohio University - Athens, OH - Expected 2019

Ph.D Instructional Technology

#### Carnegie Mellon University – Pittsburgh, PA – May 2013

·Master of Entertainment Technology

Notre Dame College – South Euclid,OH – May 2005

·Bachelors of Fine Arts

·Bachelors of Graphic Design

Post-Graduate Educator Licensure

# **EDUCATIONAL EXPERIENCES**

Creative Director & Learning Experience Designer — PlayPower Labs - Pittsburgh, PA — Spring 2013

Helped integrate the learning/narrative goals by shaping the experience arc through fleshing out the narrative, characters, and experience of Fraction Planet and Battleship Numberline

### 2D Arstist & Learning Experience Designer – Stempower - Pittsburgh, PA – Fall 2012

Designer of the game Sleepy Busy Party, which explores the misconceptions in the mental models of the day/night cycle in second and third graders as part of the Defense Advanced Research Project Agency (D.A.R.P.A.) ENGAGE initiative

Created all 2D art for the game as well as concept art for the characters for the 3D characters and environment

2D Arstist & Learning Experience Designer – Science Friction - Pittsburgh, PA – Spring 2012

Folded in socio-emotional learning aspects into the summer build of the game Beanstalk with Carnegie Mellon University's (CMU) Human Computer Interaction Institute (HCII)

Collaborated with D.A.R.P.A. and CMU's HCII to create an educational game exploring balance

Texture Artist - Teams of Five, Building Virtual Worlds (Class) - Pittsburgh, PA - Fall 2011

Ranked #1 for creative input and within top 10% overall in class of 75 among peer evaluations

Produced five projects ranging from one to four weeks in length

Rapid prototyping of interactive virtual worlds with various input devices

# **HONORS & ACHIEVEMENTS** //

·Full Assistantship to Ohio University — Fall 2015

Judge for National Pearson Student Coding Contest — Spring 2015

Presenter at EdSurge Summit LA - Summer 2014

Presenter at Walt Disney Imagineering Ideation Summit - Spring 2014

·Head Teaching Assistant for Building Virtual Worlds — Fall 2012

·Outstanding Teacher – Student Vote – 2008 & 2011

·Distinguished Teacher - Faculty Vote - 2007

Finalist - National Lego Master Builder Search — 2004

# **REFERENCES**/

Available by request